



JUNIOR LEAGUE OF
**GREATER
PRINCETON**

**JUNIOR LEAGUE of GREATER PRINCETON PARTNERS with LACE SILHOUETTES to PROVIDE
ESSENTIALS for WOMEN at HOMEFRONT**

Media Contact: Katherin Romero, Communications Manager
Junior League of Greater Princeton
communications@jlgp.org
(609) 356-1471

Ewing, NJ – The Junior League of Greater Princeton and Princeton based women’s apparel boutique, Lace Silhouettes, joined forces last Wednesday for a special event to provide undergarments to 30 women at HomeFront’s Family Campus in Ewing.

The event was held at HomeFront’s 42,000-square-foot Family Preservation Center on the Family Campus that accommodates 38 families, giving them access to on-site childcare, job training and other services designed to break the cycle of homelessness. The women at HomeFront often do not have access to donations or funds to obtain such highly personalized items. “Having a beautiful bra, professionally fit just for you offers dignity and self-respect for any woman, especially a woman struggling with homelessness. The JLGP and Lace Silhouettes created a very special evening for the women living at our campus – leaving everyone feeling pampered and beautiful!” said Liza Peck, Special Projects Coordinator, HomeFront Family Campus.

The Junior League of Greater Princeton (JLGP) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Every year, the League contributes hundreds of hours serving at-risk women and underprivileged children in Mercer and Bucks counties. JLGP volunteers made special efforts to coordinate and facilitate this unique event. "We learned that many of HomeFront's clients arrive with only the clothes on their backs. A bra is a necessity and not something that is easy to purchase for someone. A really good bra is expensive. Having a properly fitted, high quality bra is priceless, especially when you may only own just one" Lauren Sgro, President, Junior League of Greater Princeton

Lace Silhouettes, with locations in Palmer Square Princeton, Cape May and Peddler’s Village in Bucks County, donated the bras and underwear through their distributors and had professional measurers on hand. Lace Silhouettes is committed to making a difference not only in the intimates industry, but also in the local communities. They are advocates for every day, real women – they believe in empowering



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and inspiring women, and giving back to the community in whatever way they can. Lace Silhouettes is proud to have provided the women of HomeFront everyday necessities. Julia Klein, Associate Buyer, Foundations & Lingerie, Lace Silhouettes, shared, "I reached out to several of my vendors for their support, asking if the vendors had donations to make in any way they could. Wacoal America Inc., Dana-Co LLC, Hanky Panky Ltd, Simone Perele, and Van de Velde N.V. all donated to this community service event. We combined these with donations from guests in our Princeton store, and donations from employees of Lace Silhouettes and were able to raise over 350 undergarments. Personally, an event such as this reminds me to feel grateful every day for what I have. Not only in my personal life, but also how grateful I am just to have vendor partnerships like this. I also thank the Junior League of Greater Princeton for providing us support leading up to and during the event."



Volunteers from JLGP and Lace Silhouettes with Women at HomeFront Family Campus



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Volunteers Getting Ready for the Event

Pictured Left to Right: volunteers from JLPG and Lace Silhouettes – Sarah Weidel, Michelle Moorhead, Danielle Biggs, Danielle Wittschen, Julie Klein, Nancy Mellos, Lauren Sgro.